

**MINUTES OF CARTERTON DISTRICT COUNCIL
COUNCIL WORKSHOP
HELD AT THE CARTERTON EVENTS CENTRE, 50 HOLLOWAY ST, CARTERTON
ON WEDNESDAY, 11 JUNE 2025 AT 1:30 PM**

PRESENT: Mayor Ron Mark, Deputy Mayor Steve Cretney, Cr Brian Deller, Cr Robyn Cherry-Campbell, Cr Lou Newman, Cr Steve Laurence, Cr Steve Gallon

IN ATTENDANCE: Geoff Hamilton (Chief Executive), Glenda Seville (Community Services and Facilities Manager), Anna Tulloch (Communications and Engagement Advisor) via videoconference, Robyn Blue (Democratic Services Officer)

1 REPORTS

1.1 WORKSHOP - ECONOMIC DEVELOPMENT STRATEGY

1. PURPOSE

To discuss the development of an Economic Development Strategy.

Most of the Council's current funding for economic development supports Wairarapa-wide initiatives through Business Wairarapa, Destination Wairarapa and WellingtonNZ.

The elected members explored Carterton's current economic development activity and considered what a more Carterton-focused strategy could look like.

The session explored ideas such as restarting the Economic Development Advisory Group, supporting more local events, creating a High Street façade fund to co-invest in visual improvements, and trialling alternative ways to engage with urban and rural businesses.

A specific funding stream needs to be identified for this.

A paper on the options will come to the Council meeting on 10 September 2025. If this is not possible, staff will advise council at the earliest opportunity.